



Fair Trade USA Becomes Full ISEAL Member

Fair Trade USA

January 17th, 2020

The Fair Trade Certified™ seal has long been a trusted marker to signify that a product has been made according to rigorous and credible social, economic, and environmental standards. Now, Fair Trade USA® is proud to have that recognized as a Full Member of ISEAL. Having passed an independent evaluation against ISEAL's internationally recognized Code of Good Practice in Standard-Setting, this status demonstrates our commitment to achieving full compliance against ISEAL's Assurance and Impact Assessment codes. Being a fully code compliant member of ISEAL underpins Fair Trade USA's effective and credible system. As a result of this transition, Fair Trade USA is looking forward to deepening our relationship with the ISEAL community and participating in the full governance structure.

