



# IRL Research Agenda 2024-2026

## Purpose

This document outlines the research to take place from 2024 to 2026 as well as the anticipated publication schedule for any externally facing reports. This document will be updated periodically with any shifts in research, deadlines, or prioritization.

## Planned Research and Publication Agenda for 2024-2026

| Project                                                                  | Description                                                                                                                                                                                                                                                                                                                                          | Publication Schedule                  |
|--------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| <b>Monitoring &amp; evaluation surveys</b>                               | Conduct annual monitoring & evaluation surveys in selected locations and programs.                                                                                                                                                                                                                                                                   | Internal program evaluation.          |
| <b>Monitoring and Evaluation Report: Five years of Household surveys</b> | Analysis of the monitoring and evaluation surveys for the period 2020-2024: aggregated results and identification of changes over time.<br>All standards: Agricultural Production Standard, Factory Production standards and Capture Fisheries Standard.                                                                                             | <a href="#">Publication available</a> |
| <b>The Impacts of Premium Investments</b>                                | Reporting the findings from research performed from 2019 to 2022 understanding of the outcomes correlated with the spending of Premium in the following locations: Philippines (coconut), Mexico (tomatoes), Chile (berries), India (factories), Indonesia (seafood), Colombia (coffee), Peru (coffee), Honduras (coffee) and Cote d'Ivoire (cocoa). | <a href="#">Publication available</a> |
| <b>Resilience at coffee</b>                                              | Continuation of historical research analyzing farmers' economic and sustainable resilience in times of market shocks and volatility, and the effect of existing minimum prices. The study compares Fair Trade-certified and non-certified coffee cooperatives located in Latin America and East Africa.                                              | <a href="#">Publication available</a> |
| <b>Fair Trade USA Factory Monitoring Report 2025</b>                     | Analysis of the Factory program monitoring and evaluation surveys for the period of 2020-2025 results and identification of changes over time.<br>The analysis includes only the factories under the Factory Production Standard.                                                                                                                    | <a href="#">Publication available</a> |

## Contact information

Please contact the Impact, Research & Learning Team with any questions, comments, or requests for more information on our monitoring and evaluation work. E-mail: [impact@fairtradeusa.org](mailto:impact@fairtradeusa.org)