**SUSTAINABLE DEVELOPMENT GOALS**

The UN’s Sustainable Development Goals (SDGs) are a call for action by all countries to promote prosperity while protecting the planet. Fair Trade USA® standards promote direct and meaningful impact within six SDG areas, as outlined in the model below.

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**SDG 5: Gender Equality**  
Standards offer protection from discrimination and sexual harassment and require that women are incorporated into leadership structures.

**SDG 8: Decent Work and Economic Growth**  
Standards prohibit forced, bonded, and compulsory labor. They uphold fair and anonymous grievance procedures, ethical and transparent hiring, and protection of labor rights, including freedom of association and workplace safety.

**SDG 12: Responsible Consumption and Production**  
Fair Trade Certified™ products are certified through a third-party auditing system.

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**System-Wide Impacts**

- **Conscious Consumers**  
- **Preserved human rights**  
- **Economic resilience**

**Outputs**

- **Loyal consumers & advocates**  
- **Ethical, equitable and resilient supply chains**

**Outcomes**

- **Preserved human rights**  
- **Economic resilience**  
- **Loyal consumers & advocates**  
- **Ethical, equitable and resilient supply chains**

**Strategic Partnerships**

- **Fair Trade Standards**
- **Mutually Beneficial Trade**
- **Sustainable Development**
- **Prosperous Individuals**
- **Resilient Communities**
- **Environmentally Stewardship**
- **Safe workplaces, empowered individuals**
- **Community well-being, gender equity, social capital**
- **Economic Resilience**
- **Safe workplaces, empowered individuals**
- **Legally required wages, minimum price paid*”**
- **Environmental stewardship, sustainable livelihoods**
- **Clean Water and Sanitation**
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**Theory of Change**

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**SDG 6: Clean Water and Sanitation**  
Standards require access to potable water and adequate sanitation in hired labor settings, protection of drinking water sources, and training on water-saving practices.

**SDG 1: No Poverty**  
Standards uphold equal pay for equal work, fundamental labor rights, job security, consistent payments, clear contracts, minimum wage guarantees, and protection from price fluctuation for coffee and cacao.

**SDG 14: Life Below Water**  
Standards require sustainable fishing practices and resource management, the protection of Endangered, Threatened, and Protected species, and full traceability of seafood.

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