The UN’s Sustainable Development Goals (SDGs) are a call for action by all countries to promote prosperity while protecting the planet. Fair Trade USA® standards promote direct and meaningful impact within six SDG areas, as outlined in the model below.

**SDG 5: Gender Equality**
Standards offer protection from discrimination and sexual harassment and require that women are incorporated into leadership structures.

**SDG 8: Decent Work and Economic Growth**
Standards prohibit forced, bonded, and compulsory labor. They uphold fair and anonymous grievance procedures, ethical and transparent hiring, and protection of labor rights, including freedom of association and workplace safety.

**SDG 12: Responsible Consumption and Production**
Fair Trade Certified™ products are certified through a third-party auditing system.

**SDG 6: Clean Water and Sanitation**
Standards require access to potable water and adequate sanitation in hired labor settings, protection of drinking water sources, and training on water-saving practices.

**SDG 1: No Poverty**
Standards uphold equal pay for equal work, fundamental labor rights, job security, consistent payments, clear contracts, minimum wage guarantees, and protection from price fluctuation for coffee and cacao.

**SDG 14: Life Below Water**
Standards require sustainable fishing practices and resource management, the protection of Endangered, Threatened, and Protected species, and full traceability of seafood.

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